



Trust for London
Tackling poverty and inequality

FUNDING PROGRAMME 2018-22

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Today . .

- About Trust for London
- Our grant funding priorities 2018-22
- What we fund and how to apply
- Social investment
- Q&A's

About Trust for London

We are an independent charitable trust funding work which tackles poverty and inequality in the capital.

We are interested in work that develops new and imaginative ways of addressing the root causes of London's social problems, especially work which has the potential to influence and change policy, practice and public attitudes.

We are willing to take risks by supporting unpopular causes and activities that government is unlikely to fund.

Annually we provide around £8 million in grants to approximately 120 organisations.



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Grant Funding Priorities



Good Homes and Neighbourhoods



Better Work



Decent Living Standards



Shared Wealth



Pathways to Settlement



Stronger Voices



Connected Communities

Good Homes & Neighbourhoods

What we will fund:



Advocacy Work on issues such as affordability, quality and provision of housing; tenants' participation; and improving neighbourhoods.

Housing legal advice – casework, representation and strategic legal action, particularly on issues relating to the private rented sector

Improving the capacity and skills of civil society – working on housing-related issues.

Better Work

What we will fund:



Progressions routes out of low paid work

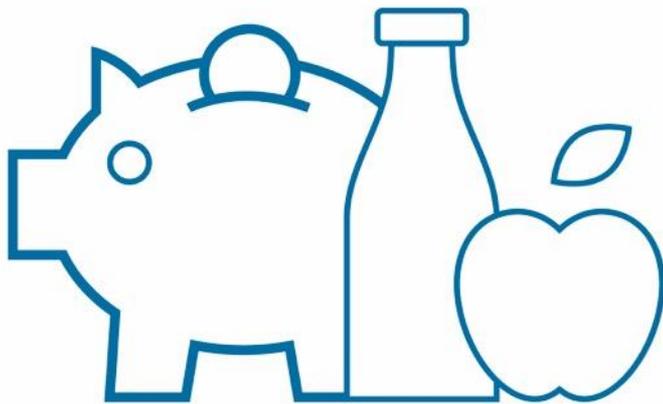
Advocacy work on issues such as improving pay; addressing exploitation in the workplace; improving public sector practice; and promoting good employment practice.

Employment legal advice — casework and representation

Improving the capacity and skills of civil society — working on employment-related issues

Decent Living Standards

What we will fund:



Advocacy work on issues such as the impact of welfare reform; improving the welfare support system; reducing the cost of living; and public attitudes to poverty.

Social welfare legal representation at tribunals and strategic legal action on social security issues affecting low-income Londoners.

Shared Wealth

What we will fund:



Advocacy work on issues such as the impact of income of wealth and income inequality; reducing income inequality; increasing involvement of employees in the workplace; greater transparency on property and land ownership.



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Pathways to Settlement

What we will fund:



Specialist immigration legal advice (OISC 3) in areas of law that fall outside of legal aid.

Advocacy work on issues such as promoting a more dignified immigration system; improved understanding of public attitudes to migration; creating more effective pathways to settlement, and challenging exploitation of vulnerable migrants.

Stronger Voices

What we will fund:



Only Second-tier and specialist organisations - to help *other* organisations, working in the other programme areas in these guidelines, to improve their skills and practice in:

Campaigning including community organising

Strategic communications supporting the understanding of public attitudes through the development of framing, narratives and messages.

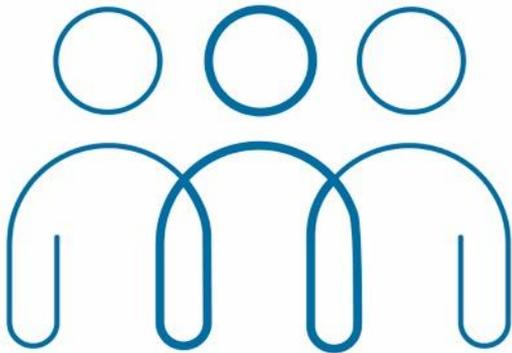
Voice - increasing the involvement of people with lived experience of poverty and inequality in campaigning and leadership of organisations and movements.

Connected Communities

(small grants for small groups)

We define small groups as those that have an annual income of under £100,000

We will fund:



Strengthening Voice - groups of people who are directly experiencing poverty and inequality, to speak out for themselves and to campaign for positive change.

Community activities, led by communities, in isolated areas which bring together different groups of people to respond to local needs and gaps in services. Our priority is outer London boroughs.

Advice work - Our priority is to support groups already providing social welfare advice and to improve the quality of that advice.

What we fund

- Organisations undertaking charitable activities
- Usually revenue costs (e.g. projects, salaries)
- For work focused on London
- Preference for smaller, often local or regional organisations
- Committed to paying the Real London Living wage 2018-19 - £10.55/hour

How we fund

- Average grant £80,000; grants over £100,000 rare
- Connected Communities – average grant £30,000, maximum of £45,000
- Over 1, 2 or 3 years
- Success rate – around 1 in 4
- Unlikely to be the sole funder – other funding sources
- Online applications only

Top Ten Tips

- **READ THE GUIDELINES FULLY** - is your group eligible? Is your service/work a strong *enough* fit? Do not submit simply because it is a good cause! Check validation/word counts as this can stop you submitting at the last minute. Remember your password.
- **LOCAL KNOWLEDGE?** - Research your local community/area. Who is doing similar work? Don't be exclusive, be outward-looking. Look at what we have funded in your area.
- **WHY IS YOUR SERVICE NEEDED?** - What is the evidence? Don't just assume the work/project is needed or that its just a good idea. Consultation, evaluation data, research, user input all help strengthen your case.
- **ARE YOU BEST PLACED TO DELIVER?** - Track record/expertise. Do you need to bring in other expertise/specialism? (partnership work). Don't work in isolation – build links with others.
- **CAN YOU DEMONSTRATE/EVIDENCE THE DIFFERENCE YOU MAKE?** monitoring/evaluation/learning/outcomes and capacity to measure and record.

Top Ten Tips

- **APPLICATION** – Don't use general statements (“*we are a unique organisation*”; “*We have been successful/achieved a great deal*”; “*We know the work is needed*”) – Also, do not use jargon, and explain acronyms. Have you completed everything?
- **WHAT WILL BE DELIVERED?** – Think about a clear work/project plan and try not to be woolly (“we will be delivering a counseling project for young people”). We want to know - what, who, how many, when and for how long?.
- **DO THE FIGURES ADD UP?** – check that the budget (and financial information) actually adds up. If it's been done by a colleague don't just assume figures are correct, double-check! Make sure costs relate to what will be delivered (including on costs).
- **DON'T SUBMIT A WISH LIST and DON'T UNDERESTIMATE COSTS** – Think about what is essential (salary, including NIC and pension) and about sourcing items or other expenditure from other sources (e.g. In-Kind Direct, local businesses).
- **PLAN! PLAN! PLAN!** – Don't wait until the last minute!

Closing Dates:

- **1st week of February** for the June Grants Committee
- **1st week of June** for the October Grants Committee
- **1st week of October** for the February Grants Committee

NEXT CLOSING DATE: 4 June 2019

Applications must be received by **1pm** on the closing date

Not Just Grants....

Alongside grant making, we can also support organisations through social investment. This is funding that, unlike a grant, is repaid, e.g. a loan or equity

Typically, this will be funding to scale up or develop income-generating work, e.g. an organisation that needs capital to develop its growing consultancy service

There is no timescale to approach us regarding social investment – visit our website for further information or call if you have a specific idea you would like to discuss

**Read the full funding guidelines –
available on our website**



**Speak to
us**

0207 606 6145

More information
available on our
website including:

Funding Priorities 2018-22

Frequently asked questions

Lists of recent grants we have made
