









UPSHOT ENABLES ORGANISATIONS TO MANAGE, MONITOR & EVIDENCE THEIR IMPACT

What is Upshot?

Using a MEL (Monitoring, Evaluation and Learning) approach, Upshot Systems CIC helps organisations who make a difference become more insight-led. We provide an easy-to-use online tool - Upshot - to help funders and deliverers monitor, evaluate and learn from their data in one system, at any time, on any device, anywhere.

The Upshot online system enables you to:

- Easily collect and manage project data
- Monitor progress in real time
- Measure and evidence your impact effectively
- Learn from data to improve your delivery

 <p>Registers Take registers at sessions</p>	 <p>Participants Collect participant data and follow their journey</p>	 <p>Survey Conduct surveys</p>	 <p>Reporting Report on all your data in real time</p>
 <p>Indicators Track progress against performance indicators</p>	 <p>Media Store photos and videos</p>	 <p>Mobile Collect information on a smartphone or tablet</p>	 <p>Map Map locations and participants</p>

Who is it for?

1,400+ organisations across many sectors and countries are using Upshot

The organisations we work with include funders, foundations, governing bodies, public sector organisations, NGOs and charities in any shape or form.

Whether you are taking your first steps into digital data, working across disparate spreadsheets and systems or wanting to offer a consistent and usable way for grantees to provide evidence for your funded programmes, being part of the Upshot community can help.

Criminal Justice
Higher & Further Education **Local Government**
Youth Work Wildlife and Conservation
Sport for Development
Health and Wellbeing Corporate Social Responsibility
Art and Music **National Governing Bodies**
Community Groups
Employment Services and more!



What is the set up process?

Our simple 5-step onboarding process



What support is available?

What our users say

Telephone and email support is available to all users as part of their Upshot licence. Easy help guides are accessible via the system itself too.

Contact our support team from 9am - 6pm (GMT), Monday to Friday.



of users who contacted Upshot support had a positive experience



agree that Upshot has made it easier for their organisation to report on their programmes

*results are taken from the Upshot Satisfaction Surveys 2021/22

How secure is it?

Tested and trusted

- Backed up daily on secure servers in the UK
- Two-factor authentication available
- Enables you to be GDPR compliant
- Cyber Essential Plus certified
- Regular Penetration Testing
- Unlimited users with different levels of access and roles
- Used by numerous local authorities and government agencies
- Technical partner Torchbox and Hosting provider ISO 27701 Certified



What does it cost?

Licence

The annual licence fee is calculated for each organisation, based on two factors:

- The size of your organisation or programme
- The structure of your account(s)

We do not charge per user – each member of your team whether staff or volunteers can have a secure log in to the system. All ongoing normal technical support is included in your licence.

The annual licence fee starts at £1,100 (+VAT) but can go up depending on size and structure.



Consultancy

To get you up and running on Upshot, the one-off onboarding consultancy fee includes:

- Dedicated account managers to configure and set up your account with you
- If required - attendee data import
- Bespoke system training for your organisation

Our consultancy is charged at a day rate of £595 (+VAT). The number of days required will depend on your unique setup requirements.

More than a system...

We're a small, diverse team of thinkers and doers who are committed to helping organisations solve their impact measurement challenges. We are trusted advisors, providing guidance and support from initial consultation, through onboarding to implementation of the system... and beyond.

We offer a number of additional services to new and existing clients:

- MEL (Monitoring, Evaluation & Learning) workshops
- Developing a Theory of Change
- Data visualisation and dashboards
- Bespoke reporting templates

Talk to us about your specific requirements.

All profits go back into the constant development of the system and the services we provide. Our vision is a global community of impact-led organisations who use data to better serve their communities.

