



**YOUNG  
BARNET**  
—  
FOUNDATION

# Fundraising Pack

---

“

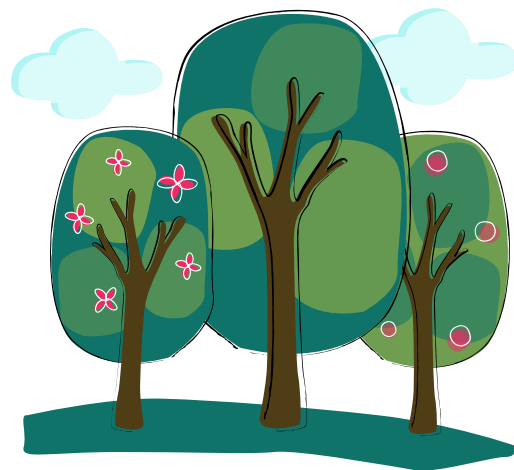
Together we are stronger  
& together we can build  
brighter futures for our  
children & young people  
in the Borough of Barnet

”

**YOUNG  
BARNET**  
FOUNDATION

# Welcome

Thank you for considering fundraising for Young Barnet Foundation.



Your support, time and donations will make a huge difference to the lives of so many children and young people in The London Borough of Borough.

## What's inside?

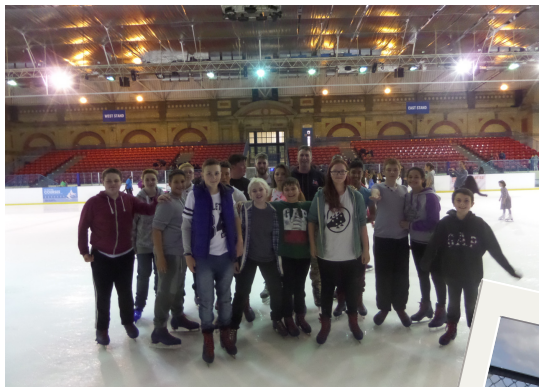
This booklet has everything you need to make your fundraising activity a success from inspirational ideas, helpful advice to our top fundraising tips.

We will be here for you every step of the way, so please make sure to contact us should you need any information or materials to support your activity.

We wish you the best of luck!

## Table of contents

<b>1</b> Who We Are	<b>19</b> A-Z Of Fundraising
<b>3</b> Why We Need Your Help	<b>20</b> Get Started
<b>5</b> How The Money You Raise Will Help	<b>21</b> Top Tips
<b>7</b> What Type Of Fundraiser Are You	<b>22</b> Spread The Word
	<b>24</b> How to send us the money you raise



# Who We Are

The Young Barnet Foundation is a member driven movement, which invests in charity and community groups to support local disadvantaged children and young people by enhancing opportunities, activities and services.

## Why we exist

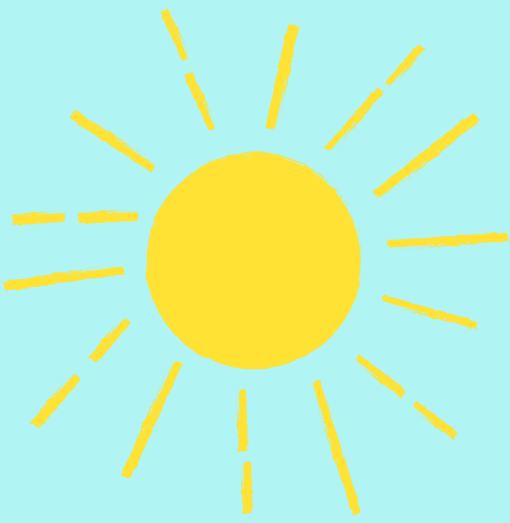
Funding cuts have left organisations struggling to meet the needs of the Children and Young People they support. Young Barnet Foundation invest in our members, who are local, grass roots organisations trusted by their communities



Space2Grow will enable disadvantaged children, struggling across their academic development, to develop a musical talent in which they can experience success; which will promote the development of a positive self-image and healthier attitude to life.”



Miriam Roth, Legadel, March 2017



“ Space2Grow builds Exposure’s capacity to deliver inspiring employer engagement activities, enabling beneficiaries to develop links with Barnet’s business community for a better understanding of the world of work and potential routes into employment. ”

*Andreas Koumi, Exposure, March 2017*

## How We Help

Our Space2Grow Children & Young People's Fund gives children and young people facing challenges the opportunity to feel value and connected. Funding a range of projects that enable them to learn, develop, gain new skills and fun in our community.

## Mission

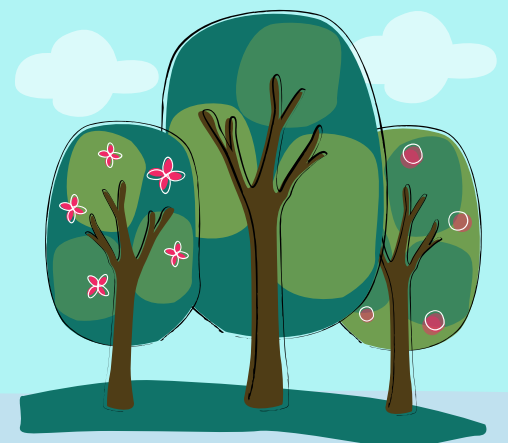
Space to Grow - ensuring that children and young people can access local opportunities, in safe spaces, to grow and develop to be the best that they can be.

As a membership vehicle, we provide strong fundraising and capacity building support to the local voluntary sector.

Driving new initiatives and supporting existing services by working in partnership with our members, both community and statutory partners, local businesses and residents of Barnet.

## Vision

Where Barnet as one community, invests in all our children and young people, ensuring that they have opportunities for fun, growth, connection, success and celebration - helping today’s children become tomorrow’s confident, successful adults.



## WHY WE NEED YOUR HELP

The Borough  
of Barnet is a  
great place to  
live...

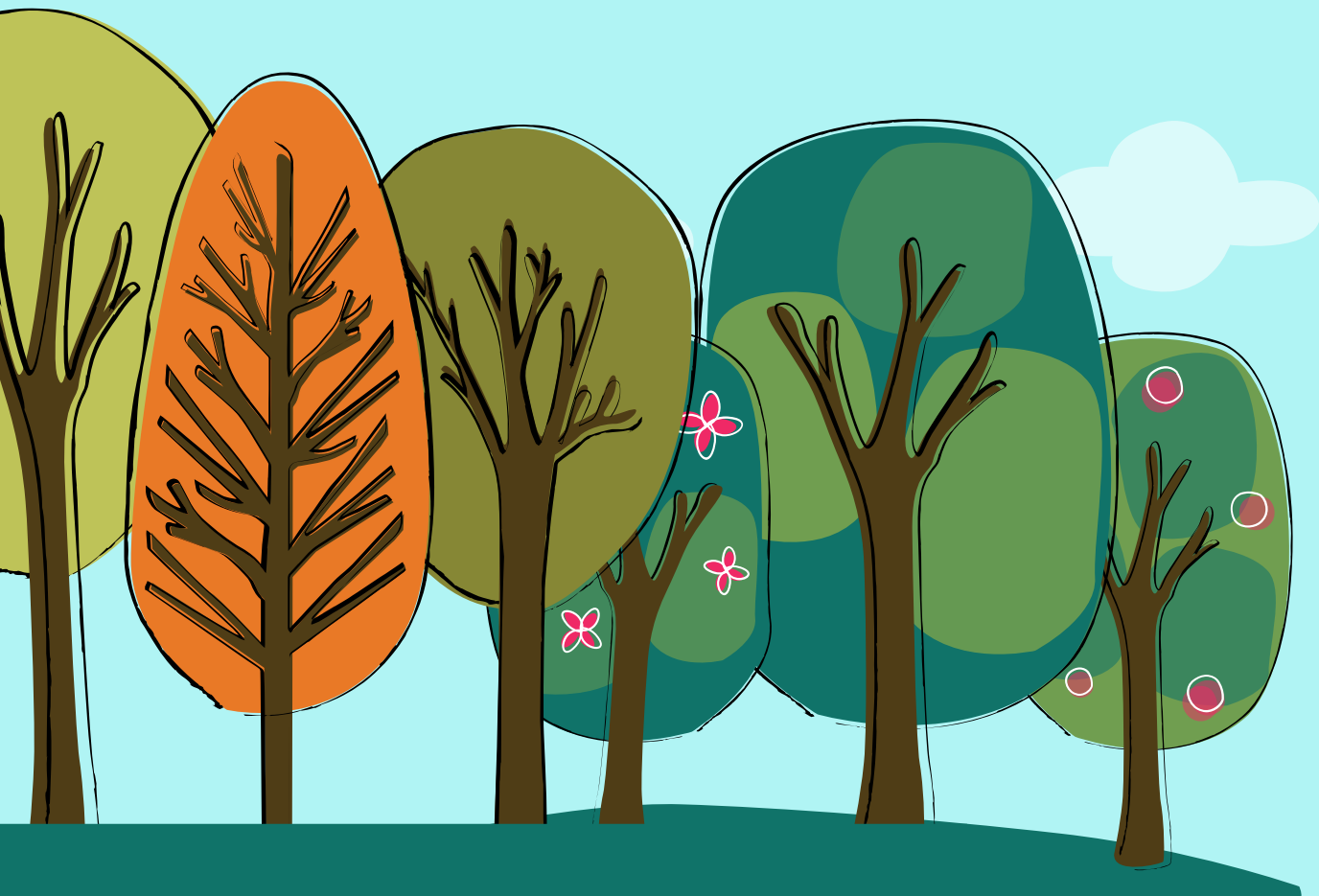
...yet did you know over  
20,000 children live in  
poverty

This means there are  
children and young people  
local to you who are:

Going  
hungry in  
school  
holidays

Unable to  
enjoy after-  
school and  
weekend  
activities

Feeling  
anxious  
and  
worried



Others are experiencing disability, mental health problems, fear of crime, violence and other challenging issues.

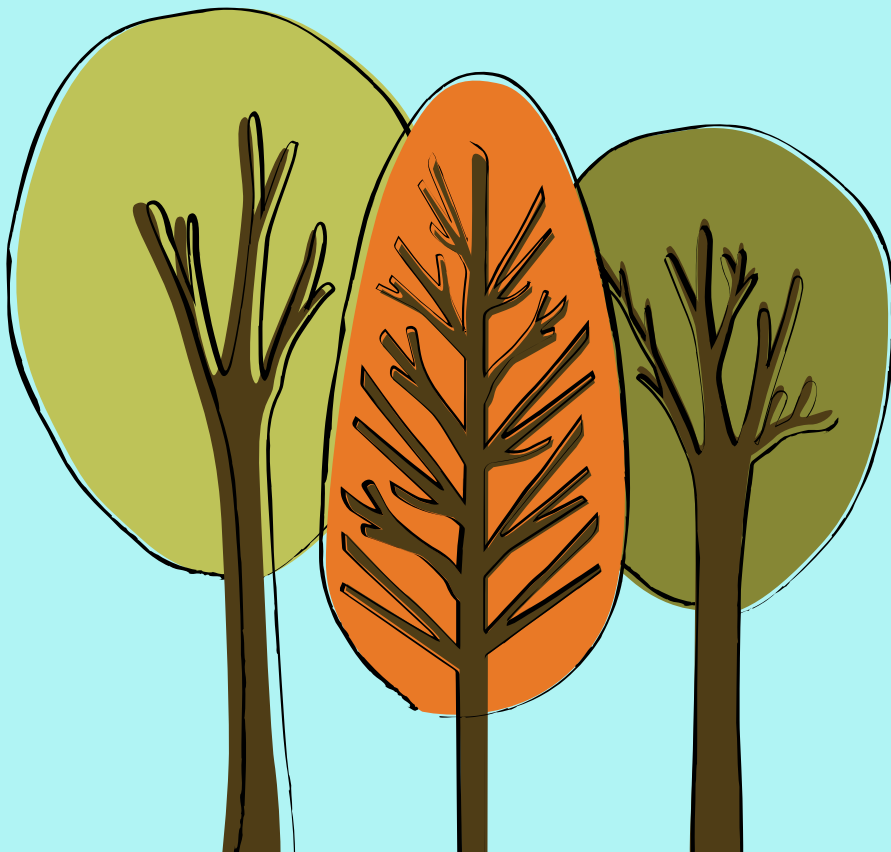
The borough's population of 93,590 children and young people aged 0-19 remains the second largest in London and this group makes up a quarter of the borough's overall population.

**22%** *of children & young people*  
some 17,330 are living in poverty, 40% in some areas.

**25,000** *children & young people*  
in Barnet are experiencing suicidal thoughts.

**Children and young people have reported that they feel fear and worry about:**

- Youth violence and do not feel safe travelling around the borough of Barnet
- About their future, jobs, opportunities and housing
- They would like free or low-cost activities to enable them to socialise with their peers in the wider community





# How the money you raise will help

You'll be helping us grow our 'Space 2 Grow' Children & Young People's Fund which supports local community organisations, so they can deliver activities and services to children and young people in the London Borough of Barnet.

The fund gives children and young people facing challenges the opportunity to learn, develop, gain new skills and have fun in our community.

We cannot do it alone, we need everyone to pull together; support us, guide us, work with us so that we can be the best we can be, and, in turn, our children and young people will be able to access services and support which will enable them to achieve their full potential.

You are helping us to make a real difference to the lives of the London borough of Barnet's children & young people



Since 2016 we've funded local organisations and projects over £120,000.

# Here are some of the projects we've funded...



**£2,340.00**

Phoenix Canoe Club were funded to provide their site and activities to groups and individual young people from across the borough to explore the enjoyment of water.



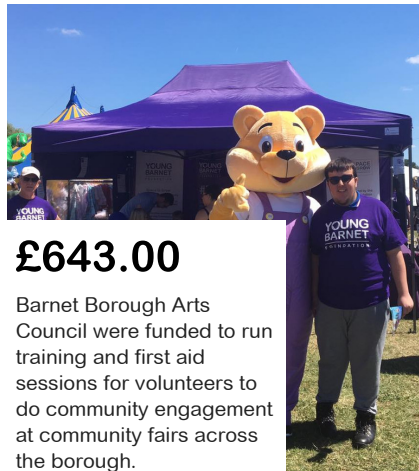
**£2,061.00**

Jackson Lane was funded to delivery a 12 week workshop project to use theatre and role play to explore the issues relating to violence towards teenage girls.



**£2,500.00**

Harts Theatre Company (£2,500) were funded to deliver a 12 week drama project to show hard work is route to achievement and not gang culture.



**£643.00**

Barnet Borough Arts Council were funded to run training and first aid sessions for volunteers to do community engagement at community fairs across the borough.



**£2,480.00**

Paiwand were funded to provide drama sessions to vulnerable children recently arrived in the UK. To explore integration into the UK and learn new skills that will improve mental wellbeing.



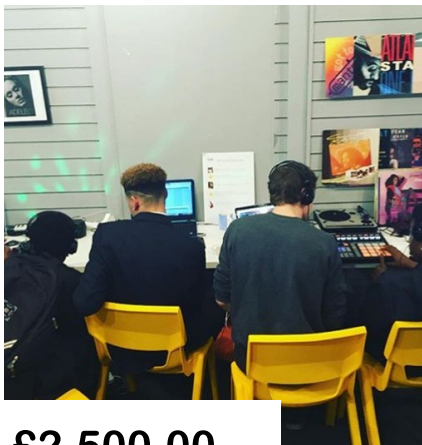
**£2,500.00**

Acorn 2 Oak (£2,500) were funded to provide emotional wellbeing support through the art of sewing and embroidery.



**£2,309.00**

Exposure were funded for a 12 month project to mentor 10 young people to develop skills to be ready for the world of work.



**£2,500.00**

Art Against Knives were awarded funding for 1:1 mentoring support and wrap around service for their participants who are on the edges of or at risk of involvement with gangs.



**£2,400.00**

Legadel were awarded funding for music lessons for children from disadvantaged backgrounds who were struggling academically.



**£2,000.00**

Love Burnt Oak were funded to map local activities and deliver a pilot project based on need.



What type of fundraiser are you?



*The Practical Joker*



*Adrenaline Junkie*



*Fabulous Fundraiser*

**YOU** can help us grow inspiring and vital projects for children and young people across the Borough

There are lots of ways to raise money, whether you are a...



# Fabulous Fundraiser



Your motto is “the more the merrier”. Your idea of fun is being surrounded by friends and family. You live for hosting parties and getting people together for dinner or tea parties.

## Ways to be a fabulous fundraiser

- Time to party Host a dinner party, curry night, tea party or coffee morning where guests contribute donations to YBF. If you hold a dinner party, why not get everyone to pay for a plate or an entry fee.
- Got a competitive streak? Organise a friendly competition at home, work or in your community. A fun quiz night, sports tournament or singing contest you can charge a fee to play per round or for the whole evening.
- Fun night in. Turn your home into a cinema or beauty salon, sell tickets or treatments to family and friends. You can even charge for popcorn just like the real cinemas do.
- Party for a cause. Celebrate an occasion by asking for a donation to Young Barnet instead of a gift
- It's Showtime. Ask your talented friends and family to take part in a concert, charge an entry fee for the audience or make it a competition and charge to enter.
- Did someone say lunch? Find a local venue which offers a set meal price per head and charge people to come enjoy.

## Top Tips

- A great way to raise additional funds is to incorporate an auction or raffle at your event
- Transform an ordinary event into a great one by choosing a theme
- Include an attraction like a band or local celebrity, to give people a chance to pose and share the event



# The Maker

There are fundraisers who love to bake and then those who love to make. If this is you, you're the Maker. For you, handmade is always better than store bought. You're a regular at your local art shop, and you never miss a chance to take on a new project.

## Ways to be The Maker

- Cake or Savoury Treat Sale. Get making and selling, all yummy treats you sell will help us to change lives of children and young people.
- Recipe Time. Ask friends and family for their favourite recipes and put them together to get them printed for resale.
- Artsy & Creative. Recruit your arty friends whether they be painters, knitters or sculptors. Sell your creations, with a percentage to go to YBF.
- Share, learn & have fun. Why not auction off your artistic skills to the highest bidder, hold a 1 on 1 painting session or sew a custom creation
- Competition Time. Want to be star baker? Or Upcycling Champion? Host a competition and charge people to enter and get a local business to donate a prize



## Top Tips

- Make sure you tell buyers that you're raising funds – they may throw in some extra cash for a good cause.
- To save money on craft material, find recyclable items at home to upcycle into crafts
- Go seasonal, showcase seasonal ingredients when its flavour is best. It'll be cheaper too.

# Caring Colleague

Helping the Young Barnet Foundation allows your business to make a visible, significant difference in our community

You're always looking to bring your co-workers together, so why not do this whilst raising money for a good cause. No matter your role, your vision can inspire a team to do great things.

## Ways to be a Caring Colleague

- Let's go purple. Turn your workplace purple by hosting a purple themed day at work. Ask for donation to take part or bake some purple treats to sell.
- I want that! Have a workplace raffle, raffle off a coveted parking spot, free team lunch or annual leave day.
- Who's that baby? Charge an entry fee and offer a prize for the person who guesses which staff member is which baby photo.
- Fashion, Fashion, Fashion. Get everyone to pay a couple of pounds to take part in a dress down day at work or ugly tie contest
- Office Collection Day. Stick a pot in the office and ask people to empty their pockets and donate small change to YBF
- Add or Share Your Skillset. You can learn at lunchtime by bringing in guest speakers and charge colleagues to join or share your skillset in return for a donation.



## Top Tips

- Speak to your boss, to see if they will match the money you raise, doubling the amount given to YBF
- Spread the word by adding it to your email signature
- Take a lot of photos to show how your helping your community

# The Practical Joker

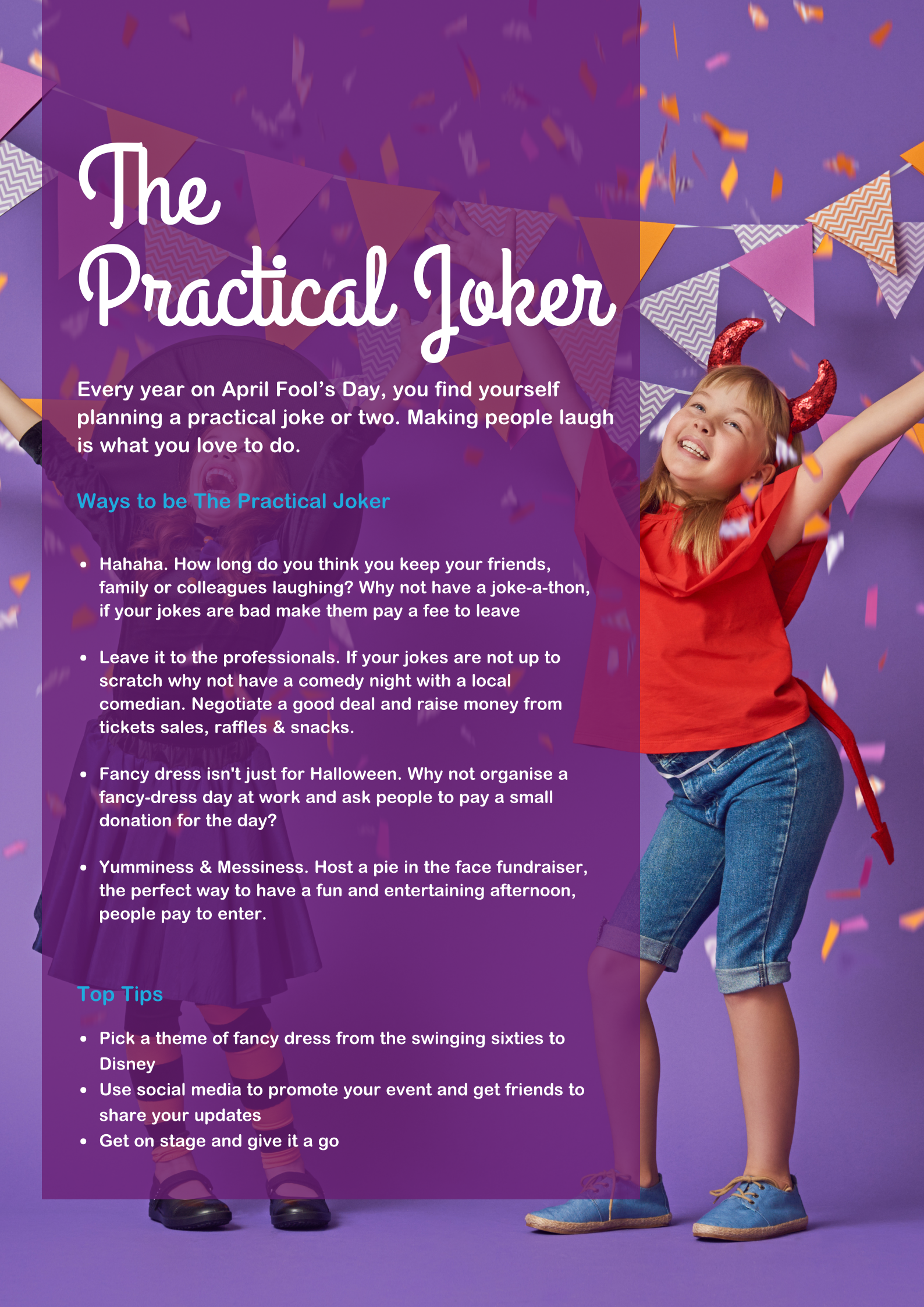
Every year on April Fool's Day, you find yourself planning a practical joke or two. Making people laugh is what you love to do.

## Ways to be The Practical Joker

- Hahaha. How long do you think you keep your friends, family or colleagues laughing? Why not have a joke-a-thon, if your jokes are bad make them pay a fee to leave
- Leave it to the professionals. If your jokes are not up to scratch why not have a comedy night with a local comedian. Negotiate a good deal and raise money from tickets sales, raffles & snacks.
- Fancy dress isn't just for Halloween. Why not organise a fancy-dress day at work and ask people to pay a small donation for the day?
- Yumminess & Messiness. Host a pie in the face fundraiser, the perfect way to have a fun and entertaining afternoon, people pay to enter.

## Top Tips

- Pick a theme of fancy dress from the swinging sixties to Disney
- Use social media to promote your event and get friends to share your updates
- Get on stage and give it a go



# An Adrenaline Junkie!

You like to do things that are a bit crazy and out there. You love action, adrenaline, adventure and all things new.

## How to be An Adrenaline Junkie

- The Sky's the limit. Take part in an exhilarating skydive, get sponsorship from friends and family
- "I would walk 5000 miles" Okay so 5000 is a bit much, but how about taking on the peaks of the UK's by mountain trekking for YBF
- Hair Raising! If activities aren't for you why not bid for people to shave your head

## Top Tips

- Every challenge is different, so research the route and training plans to help you
- Stay safe, it's important to take good care of yourself in the lead up and at the event
- Keep motivated, your help will make a difference to so many children & young people





# Record Breaker



## Ways to be a record breaking fundraiser

- Make the Records Books. Attempt to break a world record with your local community, it's a great way to get everyone excited
- Let your imagination run wild. Test your endurance and organise 'a-thon' activity. From Sport-a-thon, Dance-a-thon, Walk-a-thon and Skip-a-thon.

## Top Tips

- Get your friends, families, colleagues and community together to take part
- Record breaking challenges are great news stories, so make sure to let the media know
- Most of all, have fun and enjoy it!



# An Aspiring Athlete

You're at your best when there's a challenge involved, so on your mark, get set, go!

## Ways to be an Aspiring Athlete

- "Run Forest Run ". Take part in a running challenge like a 10K or marathon to show how dedicated you are to supporting children and young people.
- Get on your bike. Ride in a bike challenge or a cycling trip, both are perfect for helping to change lives.
- Take the Plunge. Swimming is great for all ages and abilities plus they can be lots of fun.
- Sport-a-thon. Whether it will be a fitness-a-thon or gym-a-thon get sponsored to spend if you can be doing your chosen activity.
- Tournament Time. You can set up a tournament for your favourite sport from football, cycling to walking.
- Tee off for YBF. Host an annual golf day
- Bowl for donations. Raise some cash by knocking down pins at your local alley, and charge a fee to each team that enters.

## • Top Tips

- Update people on your training milestones
- Talk to local businesses to donate prizes
- Use training plans and advice

# A Tech Savvy

Do you love new technology? Are you the first to try out the latest and greatest tech gadget? Do you want to change the lives of children and young people one click at a time? If so, you're our Tech Savvy Fundraiser.

From donating money, online or texting to donate, large or small, you can help create a brighter future for Barnet's youth.

## Ways to A Tech Savvy

- Lights, camera, action. Start a selfie fundraiser and invite your friends and family to join in the selfie fun whilst textdonating to YBF
- Support a good cause when you sell. Paypal Giving Fund, allows Ebay sellers to give a percentage of their proceeds to YBF
- Are you the next Steven Spielberg? Give To View is a great website to show your video content whilst raising money for YBF.
- Click to give. Sites like Everyclick let you raise funds for your charity as you search the web or buy from participating retailers.
- Stand out from the crowd. Set up a crowdfunder to raise money for YBF



*The Space 2 Grow grant is a fantastic opportunity for us to reach out to Barnet groups with disadvantaged and disabled young people to get them out on the water having fun.*

Phil Atkinson, Phoenix Canoe Centre, Centre Activities Manager , March 2017

## Top Tips

Use social media to share  
Think outside the box, with new technology being introduced everyday it brings new ways to raise money

**To donate £3 to Young Barnet Foundation text YBFD25 £3 to 70070. Please make a big difference by setting up a regular donation.**

Find out more at  
[www.youngbarnetfoundation.org.uk/donate](http://www.youngbarnetfoundation.org.uk/donate)

A young woman with curly hair is smiling and holding a pink piggy bank. The background is a soft, out-of-focus indoor setting.

# A Donator

**If jumping out of a plane or running a marathon isn't for you.**

**You can still support local children & young people by donating to Young Barnet Foundation. From a one-off donation to regular contributions, however large or small, every penny really does count.**

## How to be a donator

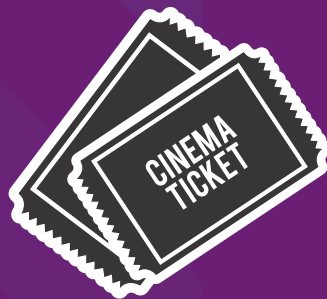
Donating a little bit of money or time may not seem like much. But if your donation is joined with others, it becomes something much bigger.

## Donate...



£3

THE COST  
OF A COFFEE



£10

THE COST OF A  
CINEMA TICKET



£50

THE COST OF A  
MEAL FOR TWO

Help Us To Invest In Children & Young People

TO DONATE £3 TO YOUNG BARNET FOUNDATION TEXT  
YBFD25 £3 TO 70070.

PLEASE MAKE A BIG DIFFERENCE BY SETTING UP A  
REGULAR DONATION. FIND OUT MORE AT  
[WWW.YOUNGBARNETFUNDATION.ORG.UK/DONATE](http://WWW.YOUNGBARNETFUNDATION.ORG.UK/DONATE)

Still not found that show-stopping idea? Check out our A-Z

**A**  
Aerobics  
Arts & Crafts  
Auction

**B**  
Bring & Buy  
Bingo  
Board Games

**C**  
Car Wash  
Curry Night  
Car Boot Sale

**D**  
Dinner & Dance  
Dog Walking  
Darts Match

**E**  
Eighties Night  
Egg & Spoon Race  
Ebay Sale

**F**  
Fashion Show  
Football Tournament  
Film Shows

**G**  
Games Night  
Golf Day  
Girls Night In

**H**  
Halloween Party  
Hair Beading  
Highland Games

**I**  
Ice Skating Games  
International Evening  
Irish Dancing

**J**  
Jumble Sale  
Jazz Night  
Jogging

**K**  
Knit-a-thon  
Keep Fit  
Karaoke Night

**L**  
Ladies Night  
Luncheon  
Litter Picking

**M**  
Masked Ball  
Music Evening  
Magic Show

**N**  
Netball Tournament  
Nearly New Sale  
Name the...

**O**  
Odd Jobs  
Obstacle Course  
Origami Evening

**P**  
Pyjama Party  
Picnic  
Pool Competition

**R**  
Race Night  
Read-a-thon  
Raffle

**S**  
Sports Day  
Salsa Nigh  
Swim-a-thon

**Q**  
Quad Biking  
Quit Something  
Quiet Time

...plus more



## Everything you need to get started...

For fundraising materials plus more information about how to keep your fundraising activities safe and legal please visit our resources page on our website.

[www.youngbarnetfoundation.org.uk](http://www.youngbarnetfoundation.org.uk)



# Fundraising Top Tips



Boost your fundraising with our top five tips:

- Decide on a date - Check the calendar for the perfect day, just after payday is great
- Set a Fundraising Goal and Continue to Raise It - Make sure you work out a budget too and stick to it
- Write a List - Put together a list of potential donors including friends, family, co-workers, work out buddies, etc
- Make it personal, get face to face or write some handwritten cards to ask friends and family you to support you by donating
- Most of all have lots of fun, if people see that you're having a good time they are more likely to support you





# Spread The Word



**Promoting your fundraising activity is vital if you want to maximise how much money you raise. The more people aware of what you're doing, the more donations you are likely to receive.**

Social media offers a fantastic opportunity for you to raise sponsorship, from Facebook and Twitter to Snapchat and Instagram. Aside from social media you can also promote your Just Giving page in lots of other creative ways too.

Make sure however you promote your Just Giving page that you use the following hashtags and tag us in your posts, so we can share, share, share. #TeamYBF

Young\_Barnet  
Young Barnet Foundation  
Young Barnet Foundation  
Young Barnet Foundation  
Young Barnet

## Share What You're Doing

Keep updating your friends & family on what you're doing and the reason why through your social media platforms. Maybe you've gone for a training session, received a donation or hit a fundraising milestone, whatever it is make sure to tell them. Here are some other great ideas to encourage donations:

- Take plenty of photos, capturing as much of your story on camera as possible and share them
- Enlist support of friends and family by getting them to share your updates

Make conversations based on your friends' updates and link it back to your page  
Make a video, brave it with Facebook Live or why not try Boomerang on Instagram

## Ways to Share

Social media is the perfect way to reach out to people, however it's not the only way. Everyone has their favourite ways of keeping in touch, so why not try these:

- make a call, send a text message or create a group on WhatsApp
- promote your fundraising in your email signature. Ask your friends and colleagues to add the appeal to their signatures too
- print off posters, circulate these around your workplace, local businesses or community groups you are a part of. We have a few examples in this pack.
- contact local media and radio stations
- write a blog post – the perfect way to document your fundraising journey

# Say Thank You!

It's seriously important to keep thanking people that have donated to you. It makes your supporters feel appreciated and it may help you raise more donation through them sharing your page.

Remember it's not just the lead up to the event that is important. At the end of the event, let everyone know how much you have raised and the difference everyone has made to the lives of children and young people in the London Borough of Barnet.






# THANK YOU FOR CHOOSING TO SUPPORT THE YOUNG BARNET FOUNDATION

## Sharing is Caring

We'd love to share your fundraising, it's a great way for our followers their local community.

## Let's get Social

Firstly, if you're not a follower follow us on social media and share your posts back and share your posts as much as possible. Please remember to tag us in your posts and join in the #BarnetFair hashtag.

-  @YoungBarnet
-  YoungBarnetFoundation
-  YoungBarnet

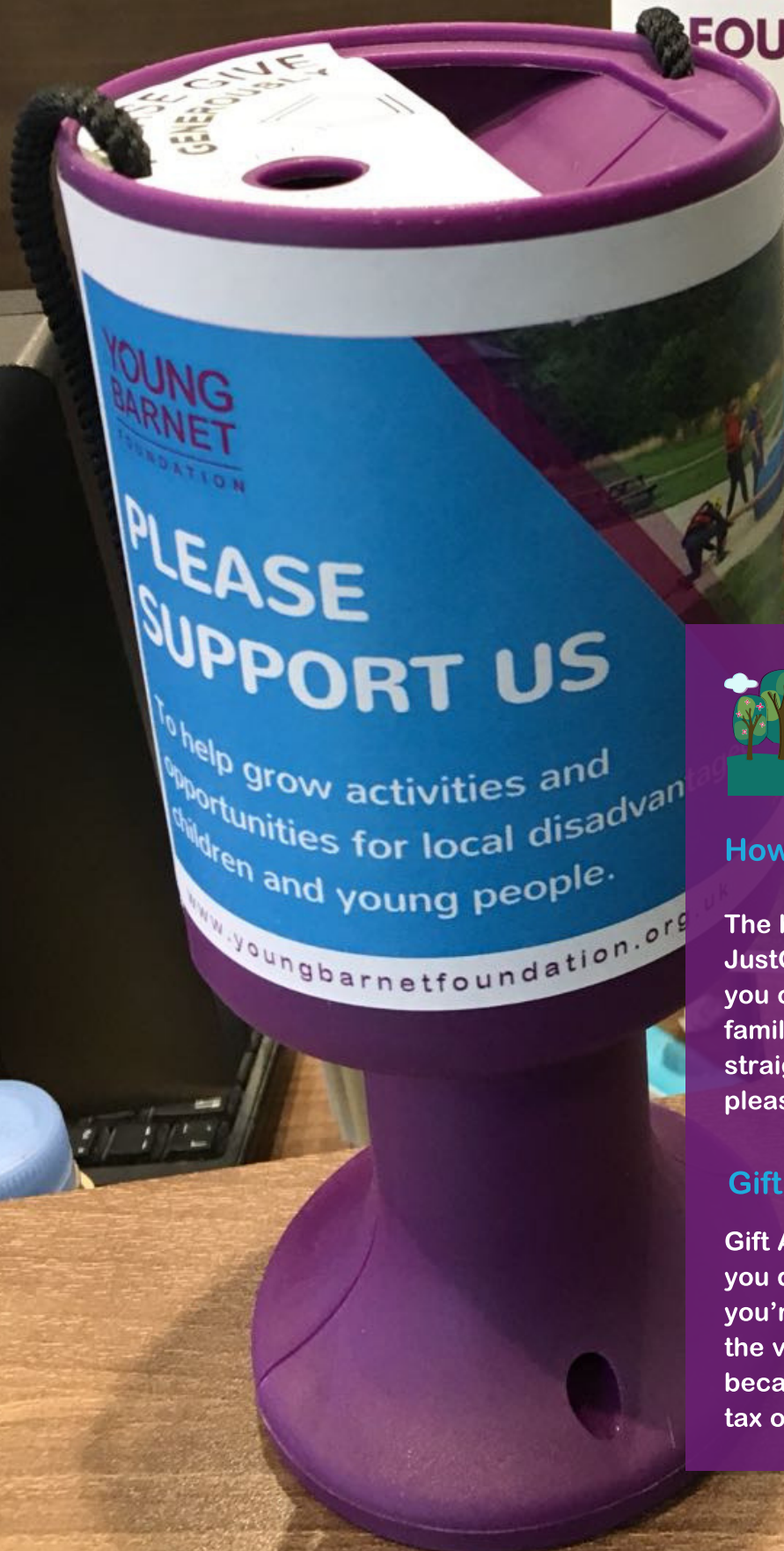
## Getting Visual

We're hoping lots of you will be taking photos of your #BarnetFair Ha... them to tag a...

...to hear from... photos, v... stories. If you use the hashtag we can share your stories. If you can forward... at comms@youngbarnet...

you have fun taking part in our fundraiser #BarnetFair. Your support will help us change children's lives.

We've provided a few tools and guidance to help you spread the word and announce your support of #BarnetFair in your salon.



## How to send us the money you raise

The best way is to set up a page on JustGiving, it takes minutes to set up and you can share it with your friends and family, so you are ready to start fundraising straight away. To find out about more ways please call 0203 621

## Gift Aid

Gift Aid gives us an extra 25p for every £1 you donate. It is a income tax relief, so if you're a UK taxpayer, Gift Aid will increase the value of your charity donations by 25% because we can reclaim the basic rate of tax on your gift at no extra cost to you.

# Creating a Barnet where every child and young person thrives

PUTTING CHILDREN & YOUNG PEOPLE FIRST





**YOUNG  
BARNET**  
FOUNDATION

Get In Touch

[www.youngbarnetfoundation.org.uk](http://www.youngbarnetfoundation.org.uk)  
[info@youngbarnetfoundation.org.uk](mailto:info@youngbarnetfoundation.org.uk)

020 3621 6090

Charity No. 1164713